

BUSINESS PROPOSAL FOR STARTING A PHARMACY

A. NAME OF THE BUSINESS

The pharmacy shall be called CARMETROT PHARMACEUTICAL.

B. AREA OF OPERATION

The pharmacy will be located in Webuye town along Webuye-Kitale road(DINAH JUNCTION).

C. PURPOSE OF STARTING A PHARMACY

According to the research carried out by WHO, third world countries entirely depend on medicine for survival. Nearly 9 out of 10 people live miles away from a pharmacy. However this is a long distance to be covered by people from remote arrears and more to the elderly.

D. SERVICES

CARMETROT Pharmaceuticals which will be located in Webuye town intends to come up with ways of delivering prescribed medicine at the door step of the people living away from town. This will be eased by modern technologies and promote customer service and superior to the service provided by competitors. As the only pharmacy with such provisions, Carmetrot pharmaceuticals will be committed to providing care that goes beyond presumptions by focusing on a local and friendly atmosphere. With a close knit staff that care about their patients, Carmetrot Pharmaceuticals will be established to serve.

E. TERMS OF SERVICE

The pharmacy will operate as a professional limited liability company allowing business owners to protect their personal assets as well as protection from malpractice. I entirely believe that the entire team believes in hard work and dedication to the local community. This will enhance growth and success of the company. As the business gains more clients, it is anticipated that customers will pass on information about the excellent services that Carmetrot Pharmaceuticals provide.

F. QUALIFICATIONS

A qualified pharmacist with a diploma in pharmacy, who is licensed by the Kenya Pharmacy Board will be in control of the business. He/ She will be paid a total of Ksh.240,000 p.a.

G. BUDGET

(WITH A HUMBLE BEGINING OF Ksh.150,000)

RENT	Ksh.3,000p.m(FOR THE 1 ST 3 MONTHS)	KSH 9,000
FURNITURE		KSH 5,000
PARTITIONING		KSH. 5,000
PAINTING AND CARLIBRATION		KSH. 6,000
TRADE LICENCE		KSH 10,000
COMPUTER		KSH,15,000
STOCK(MEDICINE)		<u>KSH 100,000</u>
	TOTAL	<u>KSH 150,000</u>

H. PROFIT

From the starting capital, the estimated profit will be between (1,500-2,000) per day(45,000-60,000) per month Kenyan Shillings. From this profit, it will be easier to pay the rent, ,pay the wages and have some save.

I. MARKETTING

The medicine will be given to patients as prescribed by the physician, it will also be supplied to the nearby clinics and hospitals.